

**2 Trimlite**

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# About Us

Trimlite is a balustrade, fencing, louvres and screens group servicing the home owners and builders. We began operation in Tuggerah on the NSW Central Coast over 30 years ago.

The company initially serviced the Central Coast market with a strong emphasis on providing outstanding customer service.

In 2007 Trimlite expanded on its highly successful sales, marketing and installation system by introducing a unique franchise structure. Their franchise system has been monitored and refined over the last 3 years and now a limited and incredible opportunity exists for a select group of budding business owners

At Trimlite we are all about CUSTOMER SERVICE and CUSTOMER SATISFACTION.

It's what we do best, and it's what stands us apart from the crowd. We are an Australian owned family run business that has set out to change the way trades deliver products and services to consumers.

We train and retrain our team to look at everything from the client's perspective – not our own. And by building relationships with our clients, helping solve their problems and educating them on the product and industry we provide a service like no other.

Before you read on to discover how you can reap the rewards on offer, Mic Pilon, Director of Trimlite would like to give you some compelling reasons why you should take a few minutes from your busy day to read every word of this package.

## My Personal Guarantee To My Franchisees!

*Trimlite is and has always been about results for our clients. We will do everything we possibly can to ensure our clients are absolutely delighted with the outcome of their project.*

*When it comes to franchising we apply the same strategies. We understand this business, having been in the industry for over 20 years. That is why our franchise system solves the all of your problems freeing you up to carry on providing a stable base for the future of yourself and your family.*

*How would you like leads every week as well as reducing your paperwork by up to 75%.*

*That is precisely what we the Trimlite team will do for our Franchise owners. Because of the refined expert marketing system that we have developed we can practically guarantee work will come your way. And we do the marketing for you. The leads will come in automatically. All you have to do is service them.*

*Not only that, but our exclusive management system, which has been developed specifically for Trimlite, will enable you to go home and enjoy yourself and your family without having to worry about all that annoying book-work.*



Trimlite Master Franchise Purpose Built Factory & Office



**Trimlite's competitors would give anything to have our unique marketing & management system. They can't have it.... But you can!**



# Why Trimlite?

With The Trimlite Franchise you are in business for yourself but not by yourself. The advantage our system has, is the already tried and tested exclusive marketing system, exclusive product range, a brand already known to customers and a custom designed computer system!

**How would you like a business where the leads come to you with no effort on your part, you book your jobs in when they suit you, paperwork can be done on the road, payments are on the spot and you don't have to pick up a tool to make money!**

It seems too good to be true doesn't it ..... so how can we make such an outrageous offer?

## Marketing

Trimlite have the exclusive Australian rights to a marketing system that enables us to dominate in any market.

What's more we will do it for you! Within a very short period of time we can dominate a new region and have new leads coming into the local franchisees business.

We know most trades people (and many business people) are not marketing experts and as we have spent hundreds of thousands of dollars over the years perfecting our marketing system we can now offer you the benefits being realised.

## Paperwork

Now you know we can give you the jobs but if you are like most people I'm sure you dislike paperwork. That is why we have developed a simple paper free system using your mobile phone and/or a laptop.

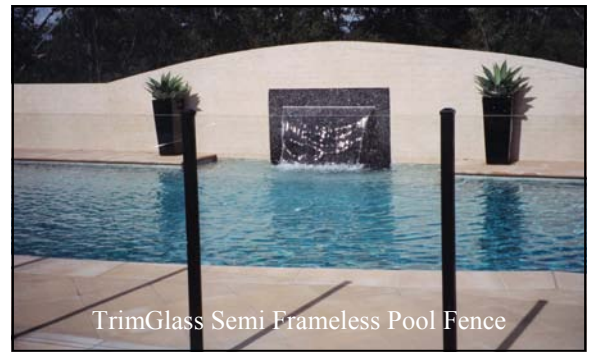
This enables you and your team to complete the invoices and bookwork on site with your laptop so when you go home the vast majority of your paperwork is



## Product Range

Whilst there are many other balustrade, fencing and louvre businesses out there, few provide the diversity of range of product that the Trimlite franchise system offers.

And now for an incredibly affordable entry fee you can be offering your clients a comprehensive solution to all their outdoor aluminium needs instead of sending them elsewhere to complete their project.



- **Incredible Marketing System**
- **Guaranteed Leads**
- **Exclusive Region**
- **High Conversions**
- **Organised Workflow**
- **State of the Art Exclusive Software System**
- **Extensive Product Range**
- **Training Provided**
- **An Asset to sell**
- **The ability to make consistently good earnings**
- **Low Entry Cost**



# Why Trimlite?

## Training and Startup

The Trimlite Franchise includes an extensive startup training package showing you all the secrets to our success and why our customers love us. It also entitles you to one weekly phone call with your franchise manager - think of this as having your very own expert coach on tap....

Also included in your startup package is your own customized database system - complete with any customers we already have in your exclusive area, the right scripts and words to use when dealing with customers, 1 years supply of branded uniforms, sign writing and setup of your work vehicle, comprehensive manuals and your very own version of our comprehensive website with your own regional contact details.

## Become a Business Manager

Unlike many business opportunities the Trimlite business does not take over your life. Our existing franchisees love the fact that it has taken them from doing the work (being on the tools) to managing a business system. Part of our success is that our franchise system is leverage able. This means you can easily grow your region and then manage the business whilst sales and installation staff do the physical work.

TrimSlat Sunhoods & Privacy Screens



*"At Trimlite we respect, value and believe in our customers and ourselves.*

*If you enjoy success and want to be Number 1 then this is the opportunity you've been searching for. Come and join our team and reap the rewards by becoming the market leader in your chosen area."*

**Mark Pilon,**  
**Trimlite Australia Franchisor**



**If you want to eliminate the worry of wondering where your next job is coming from, then why not take advantage of this outstanding opportunity. Limited places are available for approved applicants.**

*"I have been the co-owner of 3 Trimlite franchises for the past 3 years. Over that time Trimlite have strived for excellence over all facets of the business from the most important customer service through to innovative product ranges that Trimlite has designed. Those products are now replacing the old out dated products leaving clients with the most modern products to choose from.*

*When entering into my Trimlite franchises, The Trimlite name and model suited my way of business ethics and made it easy to enter into a business relationship."*

**Tony Chapple, Franchisee North West Sydney, Northern Beaches Sydney and Central Coast**



# Why Trimlite?

## Don't Miss This Limited Chance To Become The Market Leader In Your Area!

Because of the success of our exclusive marketing system it means our local Trimlite franchisees can quickly become the market leader in their region.

And of greater importance is the nature of the Trimlite franchise model. You see we don't offer small regions that will be operated by a 1 man business like some service franchises. We offer a substantial region that when in full swing will dominate the area and as such require a large team of trained and dedicated people to provide solutions for the customers. This is why there are a only limited number of opportunities to become a Trimlite franchisee. And once that region is gone we don't add to it. You see we want our franchisees to have massive success which is why our model leaves plenty of room for growth of our franchisees businesses.

*"Of the many businesses I have seen The Trimlite systems are by far the best out there. Any business would give their right arm to be able to implement this powerful marketing and business management system into their business."*

**Mic Pilon,**  
**Business Advisory Institute**

*"The power of the Trimlite marketing system amazes us. The leads just keep coming in and all we have to do is service them. We are very grateful to be a part of the Trimlite team!"*

**Darren Turner,**  
**Trimlite Franchisee**



- 1 TrimSlat Sun Hood
- 2 TrimLouvre Sun Hood
- 3 TrimRail 'Pacific' Balustrade
- 4 TrimLouvre Sliding Screen
- 5 TrimLouvre Window Screen
- 6 TrimGlass 'Horizon' Balustrade

- 7 Trimlite Pool Fence
- 8 TrimSlat Sliding Gate
- 9 TrimSlat Fencing Infills
- 10 TrimSlat Privacy Screen
- 11 TrimFence Security Fence
- 12 TrimFence 'Nautical' Pedestrian Gate



# Are YOU Trimlite Material?

Because our customers demand the absolute best so do we.

To be accepted as a successful Trimlite Franchisee you must be willing to comply with our high standards.

## Is This YOU?

- **Dedicated to providing outstanding quality and service.**
- **Customer Focused**
- **Prompt and well organized**
- **Able to follow proven systems**
- **Committed to your Success**
- **Take pride in everything you do.**
- **A team player**
- **Like solving problems and making people happy.**
- **Desire to grow and manage dedicated team**



TrimGlass Pool Fence & Balustrade  
With TrimLouvre Sunhoods



TrimGlass Balustrade & Privacy Screen  
With TrimSlat Fence & Sliding Gate

**If you answer 'yes' to these questions please speak to your sales consultant for more information.**

